



## The Rights of the Individual

### Task: The Ethics of Striking a Balance between Personal Privacy and Technological Advancements

#### Activity 1: Listening

Welcome to a practice listening task for the ISE III.

You are going to hear a talk about **the ethics of striking a balance between personal privacy and technological advancements**. You will hear the talk twice. The first time, just listen. Then I'll ask you to tell me generally what the speaker is talking about. Are you ready?

#### Audio Script

In the age of big data, the ethical implications surrounding data privacy have become a pressing concern. It is said that with great technological advancements comes an increased responsibility to strike a delicate balance between personal privacy and the rapid progress of technology. Among which, the need for solving, exploring, and investigating the ethical dimensions of data privacy has emerged as a paramount priority. Be it protecting personal information from unauthorized access or ensuring transparency in data practices, the need for comprehensive solutions cannot be overlooked. The challenges lie in finding ways that address privacy concerns without stifling innovation and technological advancements. A harmonious approach must be found to be that of respecting individual privacy rights while still allowing for the transformative potential of big data technologies. As we delve into the ethics of data privacy in this age, we shall navigate the complexities and seek to unravel the intricacies that underpin the delicate balance between personal privacy and technological advancements.

In the age of big data, the rapid progress of technological advancements presents a digital dilemma, entwined with the complexities of data privacy. The ever-growing concerns revolve around the protection of personal information throughout its collection and processing stages. Striking a delicate balance between the benefits derived from data-driven technologies and the need for robust privacy safeguards becomes paramount. It triggers introspection and prompts individuals to ruminate on the ethical implications that arise from the collection, storage, and use of personal data by corporations and governments. To address these concerns, it is essential to put forward comprehensive legal frameworks that promote transparency and accountability. That is to say, establishing guidelines that govern responsible data practices. When privacy rights and innovation go hand in hand, namely, when a harmonious relationship is maintained, it gives rise to an environment where individuals can trust that their personal information is handled ethically and with utmost care. However, in an ever-evolving digital landscape, not everything may go according to plan, emphasizing the need for ongoing evaluation and adaptation to ensure data privacy remains a top priority.

In the data-driven era, the rapid advancements in evolving technologies have shaped our world in profound ways. However, this progress has given rise to a complex tug of war



between the need to ensure privacy rights and the potential benefits and risks presented by these technological advancements. Protecting personal information has become paramount in the digital landscape, as the vast amount of data collected raises concerns about its proper handling. Striking a delicate balance becomes crucial as we navigate the tension between innovation and preserving individual privacy rights. Among the challenges that stem from this tug of war, it is stated that chances are particularly high for personal privacy to be compromised. Therefore, it is essential to fully consider the implications and consequences of technological advancements on privacy. In finding the balance lies the root of maintaining a society where innovation thrives while ensuring the protection of individual privacy rights.

In considering the topic at hand, it all boils down to acknowledging the significant strides made in technological advancements while also recognizing the paramount importance of safeguarding personal privacy rights in the data-driven era. There is a need to foster an environment where the benefits brought about by these advancements can coexist harmoniously with the protection of individual privacy. It is highly implausible that one should come at the expense of the other. Thus, it becomes imperative for individuals and society as a whole to reflect upon the delicate balance between technological progress and privacy concerns. By recognizing the value of personal privacy rights and proactively addressing them in the face of evolving technologies, we can navigate this landscape responsibly and ensure that the data-driven era serves as a catalyst for positive change while bringing about the safeguarding of the fundamental rights of individuals.

Can you tell me in one or two sentences what the speaker was talking about?

Now listen to the talk again. This time make some notes as you listen, if you want to. Then I'll ask you to tell me about the point of view of the speaker, navigating the complexities of data privacy in the age of big data and balancing personal privacy rights with technological advancements in the data-driven era.

Now tell me about the point of view of the speaker, navigating the complexities of data privacy in the age of big data and balancing personal privacy rights with technological advancements in the data-driven era. You have one minute to talk.

This is the end of the listening task.

**Answers:**

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| Point of View  | <ul style="list-style-type: none"> <li>● Acknowledges technological advancements but emphasizes the importance of protecting personal privacy rights in the data-driven era.</li> </ul>   |
| Navigating the complexities of data privacy in the age of big data                       | <ul style="list-style-type: none"> <li>● Technological advancements and big data: Complexities of data privacy.</li> <li>● Concerns: Protection of personal information in data collection and processing.</li> <li>● Balancing benefits of data-driven technologies with privacy safeguards.</li> <li>● Ethics: Collection, storage, and use of personal data by corporations and governments.</li> <li>● Striking a balance: Innovation, privacy rights, legal frameworks, transparency.</li> </ul> |
| Balancing personal privacy rights with technological advancements in the data-driven era | <ul style="list-style-type: none"> <li>● Evolving technologies: Rapid advancements shaping the data-driven era.</li> <li>● Privacy rights: Ensuring protection of personal information in the digital landscape.</li> <li>● Technological advancements: Potential benefits and risks to personal privacy.</li> <li>● Striking a balance: Navigating the tension between innovation and preserving individual privacy rights.</li> </ul>   |

Marks: +\_ / +10

### Grammar Focus:

- Connectors phrases: Assuming that / In the event that / In the case that ...., pronoun + might + verb (Assuming that I get coronavirus, I might become immune to it.)
- Only when + subject .... , will + subject .... (Only when people stick to social media, will Covid-19 stop spreading.)
- Be it .... or .... (Something must be done about global warming. Be it recycling or commuting to work.)
- Well into (He is well into his 40s.) / Anabel is well into her C2 book, but she hasn't finished yet.) Well over (She went well over the top when she told her child off in the store.) / Well after (He got a girlfriend well after he finished college.) / Well before (She bought a house well before she was 30.)
- It is a big if.... / If...., and that is a big if... (If we all recycle, then global warming wouldn't be an issue, but that's a big if.)
- need + verb-ing (The lack of social distancing issue need solving.) / Require + verb-ing (Releasing the lockdown requires being responsible.) / want + verb-ing (The baby wants feeding.)
- Reported verbs: It is said that... / It is widely known that... / It is widely agreed that... / It is broadly claimed that... / It is rumoured that... / It is alleged that... / It is stated that... / It is asserted that... / It is reported that... / Someone is known to... + passive
- Replace "you" for "one"
- Phrasal Verb: Put forward (Recent studies have put forward the fact that...)
- Connectors; Including / Particularly / For instance / For example / By way of illustration / To name a few / Namely / For illustrative purposes / To cite an instance / For the sake of example
- Connectors Among which / That is to say / Such as / Suchlike // In similar fashion / By the same token / Side by side with / Besides / In parallel with / In tandem with / Jointly with / Along with / Apart from this
- Appear to be / Revealed to be / Be proven to be / Be found to be
- It just so happens to be / (,but) as it happens(,) (I was going to dinner this evening, but as it happens, my sister came over and brought food with her.)
- attributed to / associated with / Relate to / ascribe / lay at the door of / has to do with / it is all down to / put down to / it boils down to / it comes down to / hold responsible for
- (All of that) arise out of / emerge from / emanate from / derive from / stem from / spring from / come from (the Greenhouse effect.)
- Lies at the root of
- Gives rise to / Sow the seeds of / Spawn / Prompt / Foster / Generate / Cause / Contribute to / Trigger / Spark / Lead to / Result in / Set in motion / Fan the flames of / Feed into / Be a recipe for something Drive / Set off
- Phrasal Verbs: Bring about / Bring on / Bring along / Bring upon
- Expressions: Might very well / May very well / There's a big chance / Chances are
- Expression Collocations: It seems far-fetched / It is highly implausible that / There is a remote chance that / It seems preposterous that

- Collocations: fare well / go smoothly / run smoothly / proper functioning / work / do well / succeed / make good progress / go according to plan / thrive / flourish / be successful / come to fruition / bear fruit / yield results
- Expressions: To the best of my knowledge / I dare say / I do believe / I truly believe / In my humble opinion / My take on the issue is that / I feel that / My insight on this issue is / My stand on this issue is / My stance on this issue is
- Vocabulary: contemplate / chew over / mull over / think over / reflect upon / delve into / pondered over / ruminate on
- Vocabulary: investigate / fully explore / fully consider / an in-depth study / an in-depth investigation / further studied / further investigated / looked closely / reviewed thoroughly / studied in the full / broken (down) / looked into (I am under the impression that animal testing is a subject that not only should be reflected upon deeply, but also broken down / looked into.)
- Mixed Conditionals
- Modal with Passives
- Should / Might / Could / Must + have and Perfect Infinitive
- Wish / Hope / If Only
- Verbs followed gerund or / and infinitive: have them do / eager to participate
- Idioms and Expressions
- The Passive
- Tentative Expressions
- Intensifiers and Modifiers
- Signposting Word