



Fashion

Task 1: Fashion Blogs

Activity 1: Listening

Welcome to a practice listening for the GESE 6.

You are going to hear a talk about **fashion blogs**. You will hear the talk twice. As you listen, write down some notes about what you hear, if you want to. I will ask you six questions on some facts about **fashion blogs**. Are you ready?

Audio Script

Before we found out what was in fashion through a fashion magazine or on the T.V. Sometimes you might see a model walking down a catwalk with an elegant or bizarre outfit on. Let's be honest, many times these outfits just don't work for normal people. This is where the internet trend for fashion blogs comes in. Fashion bloggers are able to connect directly with their audience and ask them what styles, brands, or designer labels they would like to see. So the audience becomes an active part and helps the fashion blogger to find out what kind of things they should post. Also, when a person finds a blogger that has a similar style to them, then they enjoy following the blog more. Apart from that, fashion blogs often give people ideas of what they can wear and where they can buy it. If you love bargains, there are many bloggers that talk about the great deals that they find. There is no doubt that fashion blogs are popular because there are about two million fashion blogs online, in multiple languages. Finally, anyone can be a fashion blogger. You only need an account or website, internet access and a love for fashion!

Now I will ask you some questions. You only need to answer in a few words.

Now let's look at the questions again, but with the possible answers.

This is the end of the listening task.

Questions & Answers:

1	What ideas can fashion bloggers get from their viewers?	styles / brands / designer labels
2	Why might a person start following a fashion blog?	(has a) similar style (to them)
3	What ideas do fashion blogs give to people?	What they can wear / where they can buy it
4	What are some things that bloggers talk about that can help people save money?	bargains / great deals
5	Around how many fashion blogs are	two million



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<https://www.youtube.com/sunnyamanda>
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	there?	
6	Can you tell me at least two things that you need to be a fashion blogger?	an account / website, internet access / love for fashion

Marks: +_ / +6